# THE VENETIAN' RESORT

NEWS RELEASE

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# THE VENETIAN® RESORT LAS VEGAS AND FORMULA 1 HIGHLY ANTICIPATED PACKAGES ON SALE NOW, MARCH 31

MORE THAN 200,000 FANS AROUND THE WORLD ANTICIPATE FOR
THE AUTO-RACING EVENT

LAS VEGAS (March 31, 2022)- Last March 31, 2022, The Venetian Resort formally announced that will be in a presenting partnership with the FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX, with the prestigious auto-racing event taking speed Nov. 16-18, 2023. Additionally, the resort is titled as the official casino and regional partner to the BWT F1 Alpine Team accommodating the ceremony's key players and fans with luxurious suites. The Venetian Resort is currently selling rooms for Formula 1 Heineken Silver Las Vegas Grand Prix suite and ticket packages starting at \$2,225.67 and the breathtaking race track view suites along with Alpine fan suites starting at \$1,499. Rooms are available now at venetianlasvegas.com/entertainment/f1-grand-prix

"An essential imprint of our organization's DNA is cultivating visceral experiences for our guests, this partnership with Alpine, along with one of the most anticipated sporting events of the year, does that," exclaimed Patrick Nichols, president, and chief executive officer of The Venetian Resort. "We'll have the once-in-a-lifetime opportunity, directly providing the iconic racing brand to Alpine fans and building up the tension leading up to and during the inaugural 2023 Formula One Las Vegas Grand Prix."

Coming November 2023, the world's most anticipated event is revved up to receive massive support from its passionate viewers as they tune in for the upcoming race. During the event, the race will encompass the entire area of the Strip with a two-kilometer stretch encircling Las Vegas hotspots at 210 miles per hour. One of the prime locations visitors will see is the MSG Sphere, east of The Venetian Resort. Guests staying at The Venetian Resort will also have an opportunity to receive team gear by choosing the Alpine fan suites room offer.

"Partnering with The Venetian Resort brings a collaboration of two iconic brands with the same values, dedication to innovation, excellence, and unrivaled experiences," said Alpine F1 Team Principal, Otmar Szafnauer. "This partnership will provide memories for Alpine fans and guests of The Venetian Resort to enhance the Las Vegas Grand Prix experience in extraordinary and astonishing ways."

With the race tracks set, the globally renowned F1 event has previously garnered an average of 1.2 million watchers during the 2022 series. For more information on packages and booking rooms, visit <u>venetianlasvegas.com/entertainment/f1-grand-prix</u>

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### About The Venetian® Resort Las Vegas

About The Venetian® Resort Las Vegas The iconic Venetian Resort Las Vegas is comprised of three all-suite towers: The Venetian, The Palazzo, and Venezia. The resort experience is marked by a commitment to sophisticated play and light-hearted luxury, with world-class restaurants from celebrated chefs; the rejuvenating Canyon Ranch spa + fitness; a five-acre pool and garden deck inspired by the Italian Riviera; two landmark casinos and a poker room; TAO Nightclub; and unparalleled retail experiences at Grand Canal Shoppes. A premier events and conference center, the resort is home to more than 2.25 million square feet of meeting, exposition, and convention space. The Venetian Resort offers Grazie® Rewards, a resort-wide loyalty program that provides guests with access and benefits based on their activities throughout the resort and casinos, including slots, table games, hotel, food and beverage outlets, and retail.

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## About Formula 1

Formula 1® racing began in 1950 and is the world's most prestigious motor racing competition, as well as the world's most popular annual sporting series: The 2019 FIA Formula One World Championship™ runs from March to December and spans 21 races in 21 countries across four continents. Formula One World Championship Limited is part of Formula 1® and holds the exclusive commercial rights to the FIA Formula One World Championship™.